

CONDITIONS FOR PARTICIPATION



Award for the Crazy Shoe 2012 Vienna

Organizer

Vienna State Guild of shoemakers and orthopedic shoemakers, Rudolf Sallinger-Platz 1, 1030 Vienna.

Purpose and Goal

The creativity and skill of the profession is to be demonstrated in order to draw attention to the international proficiency of the craft of shoemaking.

Participants

All establishments' shoemakers, shoe designers, shoe manufacturers from Europe.

Authorizing the participation of the piece

The Shoe Design must be wearable (women size 36 – 40, men's size 41 -45).

Number of competition entries

Each participant may only submit one pair of "Crazy Shoes".

Registration

The registration form must be received **no later than January 31, 2012** (at Vienna State Guild of shoemakers and orthopedic shoemakers, Rudolf Sallinger-Platz 1, 1030 Vienna).

Participation costs

None.

Accommodation and travel costs for the finalists, as well as additional costs of any other persons attending the shoemaker's ball in 2012 are to be paid by the participants.

Submission of the "Crazy Shoe"

The "Crazy Shoe" must be received by **March 27, 2012** (at Vienna State Guild of shoemakers and orthopedic shoemakers, Rudolf Sallinger-Platz 1, 1030 Vienna). Late arrivals will not come in the standings and will be returned.

Description of the „Crazy Shoe“ <<< NEW >>>

The "Crazy Shoe" must include a description (idea description, materials used, labor intensity).

Evaluation, selection and Jury

The 1st Evaluation of the submissions will be carried out on **April 3, 2012** by a panel of experts and laymen, and in the presence of a lawyer. The evaluation and selection of shoes by the Jury is based on a point system.

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The top 15 pairs of shoes go on to the final round on April 21, 2012 as part of the Shoemaker's Ball 2012, in the Colosseum XXI, and will be conducted by the visitors and a panel of experts and prominent figures from politics and art, and in the presence of a lawyer. The selection of shoes for the 1st, 2nd and 3 places will be made by the visitor votes and the jury votes on a point system.

The Jury's decision is final. Jury members may not participate in the contest.

Presence of the participant <<< NEW >>>

The participant must be present for the final round.

Presentation of participation piece <<< NEW >>>

The participants must demonstrate their shoes at the finals themselves or they have to bring a person, to demonstrate the shoes.

Prizes

As part of the Shoemaker's Ball 2012, on **April 21, 2012** in the Colosseum XXI the top three pairs of shoes will be awarded with a winning trophy, certificates and a prize.

1. Prize in worth of 1.500,- €
2. Prize in worth of 750,- €
3. Prize in worth of 350,- €

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More information

Submissions received that do not come in the finals will be sent back by the Vienna State Guild of shoemakers and orthopedic shoemakers. The transport costs will be covered by the Vienna State Guild of shoemakers and orthopedic shoemakers.

The 15 best shoes are presented a year in Vienna Shoe Museum, 1080 Vienna, Florianigasse 66, and they will be sent back in mid-April 2013 by the Vienna State Guild of shoemakers and orthopedic shoemakers. The transport costs will be covered by the Vienna State Guild of shoemakers and orthopedic shoemakers.

The 15 best shoes contestants will receive an honourable invite from the Vienna State Guild of shoemakers and orthopedic shoemakers (valid for 2 people) for the Shoemaker's Ball 2012, on April 21, 2012 in the Colosseum XXI, Wien 21., Sebastian-Kohl-G. 3-9/21.

Recommended arrival on Friday April 20, 2012

Recommended departure on Sunday April 22, 2012

Accommodation and travel costs for the finalists, as well as additional costs of other persons attending the Shoemaker's Ball 2012 are to be paid by the participants.

Please indicate on the registration form how many people you will attend.

The program:

- ⇒ Meeting point by April 20, 2012 at 15.00 clock in the reception of the commercial building, Rudolf-Sallinger-Platz 1, 1030 Vienna
- ⇒ Tour of the Vienna Shoe Museum with a champagne reception and refreshments and possibly a press conference
- ⇒ Heuriger evening (dinner at a Viennese restaurant in wine country)

Saturday April 21, 2012

- ⇒ Shoemaker's Ball 2012 in Vienna